



Press Release

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Volvo and GMC Truck Center of Carolina Changes Name to Advantage Truck Center *Change Reflects Dealership's Broader Reach and Expansion of Services*

Charlotte, NC – June 1, 2010 - Volvo and GMC Truck Center of Carolina has changed its operating name to Advantage Truck Center.

The change more accurately reflects the full-service truck dealership's broadened scope of operations across its three locations in North Carolina. Advantage Truck Center offers Volvo, GMC, Isuzu, Hino, Autocar, and Xspotter commercial trucks for customers across North America. Advantage's product and service offerings are more extensive than the average truck dealership and includes used parts, new parts, maintenance and repair service, a collision center, new and used truck sales, traditional and sub-prime financing, full-service leasing, rental, and contract maintenance.

"This change comes at an exciting time," said owner Terry Young. "The transportation community is rebounding. It's the perfect time for us to more precisely position the company with our customers."

"Since our inception in September of 1995, we have competed successfully and profitably in our marketplace. These latest actions ensure our continued success in an ever-changing environment, Mr. Young said. Why **Advantage**? It's simply what we do. We offer every possible **Advantage** to our customers so they can focus on what they do best and improve their bottom line!"

Terry Young has been in the commercial truck business for nearly 40 years, including 20 years with Volvo Trucks North America, finishing his career there as Executive Vice President, Commercial Operations and Chairman, Volvo Trucks Canada. He purchased his dealership and leasing company in 1995 after leaving Volvo, and is a past Chairman of the Truck Rental and Leasing Association.

Advantage Truck Center is a Charlotte, NC-based full-service truck dealership with branch facilities in Hickory and Rocky Mount, NC. Their sister company, Advantage Truck Leasing, is a full-service leasing and commercial truck rental operation with locations throughout North Carolina. The leasing operation gains nationwide parts and service support through the NationalLease network of independent leasing companies.

For more information on Advantage Truck Center, please visit www.advtrks.com or call 704-597-0551.

Note to Editor: Hi-res images are available. [Please click here.](#)

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